

SAVYON BEGUN

PRODUCT DESIGNER

CONTACT

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PERSONAL SKILLS

Project Management

Team Player

Design Thinking

Multidisciplinary

Agile

Out of the box thinker

Research oriented

SOFTWARE SKILLS

Figma

Adobe Creative Suite

Solidworks

Keyshot

Google Apps

Microsoft Office Apps

Jira

Confluence

Notion

EDUCATION & SERVICE

Shenkar College | 2015 - 2019

B.A. in Industrial Design

IDF | 2011 - 2013

Military Photographer

LANGUAGES

English

Hebrew

WORK EXPERIENCE

Product Designer

Beshi | 2024 - Present

Leading product design and strategic planning for startups from concept to final product, improving user experience and driving successful market launches. End products resulted in streamlined processes and enhanced product appeal, leading to investors engagement and product investments.

Product Designer

Akooda | 2023 - 2024

- Defining and designing new Gen-AI features in the platform including AI summary & universal search (AMA) in collaboration with R&D and PM.
- Planning roadmap and prioritizing new features in a startup agile environment, including simplifying and improving UX/UI across platform to address personas & different flows.
- Leading end-to-end UI/UX projects, including analyzing existing user flows, benchmarking similar products, identifying low-hanging fruits, ideating and iterating solutions, and reaching out to current users for constant feedback. Working collaboratively with R&D and PM to adjust solutions to roadmap timeline and prepare designs for handoff, including providing interaction/design documentation.
- Aligning, unifying, and maintaining design system across product, presentations, and reports.
- Redesigning the company website to improve messaging and increase traffic and le, including illustrations and marketing materials such as landing pages, social media posts, white paper and conference materials.

Industrial Designer

iRobot | 2020- 2022

- Led multiple CMF researches for different programs by exploring market trends. Some of the predicted CMF was chosen to be embedded in future lines of premium products.
- Invented in collaboration with engineers a modular system that allowed using a single manufacturing set of toolings for 2 different product lines by studying core capabilities of the products & redesigning architecture for efficient production.
- Led multiple concurrent ID projects, analyzing requirements, COGS limitations, concepts ideation, conducting UX studies with research team, working closely with engineers & model shop to create most accurately designed mockups.
- Participated in an ideation process that resulted a new patent by exploring to improve UX & mechanical solutions. In addition, won 2nd place in an internal iRobot Hackathon.
- **Industrial Design Intern (May 2020):** Designed and led company's flagship products with the industrial design team, UX team, and mechanical engineers. Defined 2020-2021 CMF strategy for products by researching smart home designs, exploring future trends, and building mix & match CMF website for remote study during COVID-19.

INDUSTRY COLLABORATIONS

MIT Design Club

2019

Collaborated with City of Cambridge Municipality to redesign strategy and adapt public spaces to community needs with a team of 7, using Design Thinking, interviewing residents, analyzing the result, and prototyping.

AHAVA

2018

Researched and developed a cosmetics product as a part of a Shanker College program. The main concept was patented by the company.

Motorola

2017

Researched and developed firefighters' operation devices as a part of a Shanker College program. The project went to further development by the company.